

PROFILE

(I) PERSONAL INFORMATION:

Name E.Bobby
Designation Assistant Professor
Department B.Com (CA)
E-Mail ID avina41101@gmail.com
Contact No 9443868287
Date of Birth 19.02.1980
Date of Appointment 23.09.2019
Date of Retirement 23-09-2035
Gender Female
Address 69/4,Rajnagar 3rd cross street,
Sammattipuram,
Madurai 625010



Academic Qualification (Undergraduate Onwards):

| S.No. | Degree | Year of Passing | Subject | Name of the Institution/University |
|-------|------------|-----------------|-------------------------|---|
| 1. | B.B.A | 2002 | Business Administration | Mangayarkarasi Arts & Science College/MKU |
| 2. | M.Com(C.A) | 2008 | Computer Application | Lady Doak College / MKU |
| 3. | M.Phil | 2010 | Commerce | S.Vellaichamy Nadar College / MKU |
| 4 | MBA | 2018 | Marketing Management | Madurai Kamaraj University. |

Positions held at our college (MTNC):

| S.No. | Ph.D thesis title | Field of Specialization | Institute/University | Year of Award dt/mm/yr (viva voce date as per syndicate communication) |
|-------|--|-------------------------|---------------------------|---|
| 1 | Human Resource practices of College Teachers in Madurai District – A Study | Commerce | Madurai Kamaraj Univesity | Pursuing |

(II) TEACHING EXPERIENCE:

| S.No. | Positions held | Name of the Institute | Designation | From | To | Others |
|-------|---------------------|------------------------------------|-----------------|---------|-----------|--------|
| 1 | Lecturer | S.Vellaichamy Nadar College | Asst. Professor | 08/2010 | 01/2012 | |
| 2. | Lecturer | Madurai Kamaraj University College | Asst. Professor | 06/2015 | 08/2019 | |
| 3. | Assistant Professor | Mannar Thirumalai Naicker College | Asst. Professor | 24/2019 | Till date | |

Publications (*List of papers published, in year wise descending order*):

| S.No. | Title of the paper | Name of the Authors | Name of Journal | Month & Year | ISSN | Volume & Issue | Impact factor | ID Indexed in Scopus, Web of Science, Pub med / approved by UGC / UGC CARE List |
|-------|--|-------------------------------|---|-----------------------------|--------------------------|----------------|---------------|---|
| 1. | Talent Retention Strategy in I.T Sector | Ms. E.Bobby & Dr.J.T.Sharmila | International Journal of Research and Analytical Review | Jan 2019 | 2348-1269 | COSMOS | 5.75 | Peer Reviewed |
| 2. | Digitilization of Human Resources Practices in India | Ms.E.Bobby & Dr.J.T.Sharmila | SELP Journal of Social Science | 25 th March 2019 | 0975-9999(p)2349-1635(O) | X, Issue 40 | 3.655 | UGC Approved Journal |
| 3. | A New Business Strategy in Human Resources Practices | Ms. E.Bobby & Dr.J.T.Sharmila | PARISHODH JOURNAL | 16 th March 2020 | 2347-6648 | IX Issue III | 6.3 | UGC Care List |

Positions held at our college (MTNC):

| | | | | | | | | |
|----|---|---------|--|--------------|-----------|----------------|---|---------------|
| 4. | A New Role of Human Resources Practices in Digital Era | E.Bobby | Weslyan Journal | Jan 2021 | 0975-1386 | - | - | UGC Care List |
| 5. | A Green HRM Practices in Higher Education | E.Bobby | International journal of Scientific Research in Engineering and Management | January 2022 | 2582-3930 | - | - | UGC Care List |
| 6. | An Intellectual Property Rights in HRM Practices in Higher Education Sector | E.Bobby | International journal of Humanities, Law and Social Sciences | Nov 2022 | 2348-8301 | Vol:IX I No 11 | - | UGC Care List |
| 7. | Entrepreneurial Traits in Young Entrepreneurs and Sustainability | E.Bobby | Journal of the Asiatic Society of Mumbai | Sep2023 | 0972-0766 | Vol:XCI X 08 | - | UGC Care List |

| S.No | Title of the Paper | International/ National /State level | Title of the Conference | Institution/ College Name | dt/mm/yr |
|------|---|---|---|---------------------------------------|----------------------------|
| 1. | Emerging Human Resource Practices in Entrepreneurial Firms | International | Emerging Trends in Entrepreneurship Development | VIVEKANDA COLLEGE | 12 th Sep 2018 |
| 2. | Make in Digital India Challenges and Opportunities | National | Digitilization of Human Resources Practices in India | S.VELLAICHAMY NADAR COLLEGE | 7 th Mar 2019 |
| 3. | A New Business Strategy in Human Resources Practices | National | A Digital Transformation Entrepreneur & Infropreneur 2K20 | MANNAR THIRUMALAI NAICKER COLLEGE | 15 th Mar2020 |
| 4. | A New Role of Human Resources Practices in Digital Era | International | Innovative in Business Practices in the Present Digital Era(2k21) | Dr. Zakir Hussain College ,Illyangudi | 6 th March 2021 |
| 5. | An Intellectual Property Rights in HRM Practices in Higher Education Sector | National | Contemporary and Upcoming Issues in the Field of Intellectual Property Rights | MANNAR THIRUMALAI NAICKER COLLEGE | March 2022 |

Positions held at our college (MTNC):

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|----|--|----------|---|----------------------------|---------------------------|
| 6. | Entrepreneurial Traits in Young Entrepreneurs and Sustainability | National | Entrepreneurial Traits And Trends, 2023 | FATIMA COLLEGE(AUTONOMOUS) | 29 th Sep 2023 |
|----|--|----------|---|----------------------------|---------------------------|

FDP/Workshop Attended (other than MTNC):

| S.No | International/ National / State Level | Title of the Programme/ Course | Name of the Institution/ University | dt/mm/yr |
|------|---------------------------------------|---|---------------------------------------|---------------------------|
| 1. | State Level | GOODS & SERVICES TAX(GST) | SOURASHTRA COLLEGE/MKU | 28 th Aug2018 |
| 2. | State Level | INSIGHT INTO PROMOTION CRITERIA –API Score &CAS Filling | VVANNIAPERUMAL COLLEGE FOR WOMEN /MKU | 20 th Feb 2019 |
| 3. | National Level | DIGITILIZATION OF HUMAN RESOURCES PRACTICES IN INDIA | S.VELLAICHAMY NADAR COLLEGE/MKU | 2 nd Mar2019 |
| 4. | International | Online National Faculty Programme | Bishop Appaswamy College Coimbatore | 27/06/2020&3/7/2020 |

| S.No | Name of position | From | To |
|------|-------------------------------|------------|-----------|
| 1 | Asst. Professor B.Com (CA) SF | 23/09/2019 | Till date |

Workshop/Conference/FDP Attended in MTNC:

| S.No | International/ National/ State Level | Title of the Workshop/ Conference | Name of the Institution/ University | Month and Year |
|------|--|---|-------------------------------------|----------------|
| 1 | National / Faculty Development Program | 21 st Century Skills | MTNC | 03/2020 |
| 2 | National / Faculty Development Program | Quality Assurance & Sustain in higher education | MTNC | 03/2020 |
| 3. | National / Faculty Development Program | Online National Faculty Enrichment Programme | MTNC | 5/2020 |